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***Business Worth Doing* Introduces New Strategy for Stuck Business Models**

The after-effects of the 2008 recession left businesses with unmotivated employees and a stuck system that doesn't support wholesome capitalism. In their new book *Business Worth Doing*, Patrick Hehir and Tony Petrella introduce a solution.

Businesses found up to 70% of employees are not actively engaged at work and only 12% of companies over \$500 million in revenue deliver *Sustained Value Creation*. Executives are facing real challenges for how to effectively run their businesses and there is a hunger for a new business systems approach.

The system Hehir and Petrella use delivers long-term sustainable value, benefiting all stakeholders; investors, employees, customers, suppliers, and more.

Business Worth Doing introduces this strategy, explaining the history and philosophy behind it, provides tactile evidence in favor of the system, and helps implement a plan to get the system up and running with a detailed outline.

Patrick Hehir has worked for 30 years improving the business performance of multinational companies. His passion centers on developing deep and practical wisdom around business management systems and company cultures.

Tony Petrella works tirelessly to help get people engaged in *Business Worth Doing*, producing real goods and services for the real economy. Tony has served as a consultant to key executives, primarily with fortune 500 companies in the United States and internationally, for over 40 years.

Business Worth Doing is available in softcover format (ISBN 978-1-62137-483-1) from Virtualbookworm.com, Amazon.com, and Barnesandnoble.com. This book can also be ordered from most bookstores around the United States and United Kingdom. More information can be found at the author's official website, www.businessworthdoing.com.